



Terms and Conditions

Ontario-ready site terms for digital educational products and website use.

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1. Acceptance of Terms

These Terms and Conditions govern access to and use of Medic Blueprint, including the website, digital products, educational materials, newsletters, quizzes, downloadable files, and related services (collectively, the “Site” and “Services”). By accessing, browsing, purchasing from, or using the Site, you agree to these Terms. If you do not agree, do not use the Site.

You represent that you have the legal capacity to enter into these Terms. If you use the Site on behalf of an organization, you represent that you have authority to bind that organization.

2. Educational Use Only

Medic Blueprint provides educational and study-support content intended for paramedic students, applicants, and healthcare learners. Content is not medical advice, legal advice, employer direction, certification advice, or official ministry, base hospital, college, or service instruction.

Nothing on the Site replaces current Ontario legislation, the Basic Life Support Patient Care Standards, the Advanced Life Support Patient Care Standards, local base hospital directives, service policies, employer direction, or direction from qualified instructors, physicians, or regulators.

3. No Guarantee of Results

- Purchasing or using Site materials does not guarantee passing the AEMCA examination or any other exam.
- Purchasing or using Site materials does not guarantee admission, certification, employment, promotion, or clinical competence.
- Individual outcomes depend on many factors outside the Site’s control, including study habits, previous knowledge, exam changes, standards updates, instructor expectations, and employer requirements.

4. Accounts, Access, and Site Security

- You agree to provide accurate information when making a purchase, signing up for updates, or creating any account or user profile.
- You are responsible for maintaining the confidentiality of your login credentials and for activity under your account.
- You must not interfere with Site security, attempt unauthorized access, scrape protected content, bypass paywalls, share restricted access links, or upload malicious code.

5. Digital Product Licence

Unless otherwise stated in writing, Medic Blueprint grants you a limited, non-exclusive, non-transferable, revocable licence to access and use purchased digital materials for your personal, non-commercial study use only.

- You may download or print purchased materials for your own personal study use unless a product page states otherwise.
- You may not resell, sublicense, redistribute, post publicly, reproduce for a class, share account access, upload to group drives, use for commercial tutoring bundles, or create derivative commercial products from the Site materials without prior written permission.
- Any rights not expressly granted are reserved by Medic Blueprint.

6. Intellectual Property

All Site content, including text, design, branding, graphics, study guides, worksheets, question banks, explanations, layouts, and downloadable materials, is owned by or licensed to Medic Blueprint and is protected by copyright, trademark, and other applicable laws.

7. Product Information and Standards Updates

Medic Blueprint aims to keep information accurate and useful, but educational content may contain typographical errors, omissions, outdated standards references, or formatting issues. Clinical standards, exam trends, and educational guidance can change without notice.

Medic Blueprint may update, revise, suspend, replace, or remove content, features, pricing, product descriptions, and availability at any time. Continued use of the Site after an update constitutes acceptance of the revised content and policies.

8. Orders, Pricing, and Internet Transactions

Prices are displayed in the currency stated on the Site at checkout. Taxes, if applicable, may be added at checkout. Medic Blueprint reserves the right to correct pricing errors, refuse or cancel orders affected by obvious mistakes, and limit or reject orders where fraud, abuse, or unauthorized resale is suspected.

Online sales may constitute internet agreements under Ontario consumer protection law. You should review the product description, pricing, checkout details, and these Terms before completing a purchase. Electronic records, receipts, and order confirmations may be used to document your transaction.

9. Payments

Payments may be processed through third-party providers such as Stripe. Medic Blueprint does not knowingly store full payment card details on its own systems when payments are processed by such providers. Your payment transaction may also be subject to the third party provider's terms, privacy practices, security controls, and fraud-screening processes.

10. Refunds, Chargebacks, and Access Suspension

Refunds are governed by the Refund Policy posted on the Site. Because digital products can usually be accessed immediately and retained after delivery, refunds may be limited once access is granted, a download link is delivered, or a file is downloaded.

If a payment is reversed through a chargeback or similar process, Medic Blueprint may suspend or terminate access to associated materials while the matter is reviewed, in addition to pursuing any available contractual or legal remedies.

11. Acceptable Use

- Do not use the Site in a way that is unlawful, fraudulent, defamatory, abusive, threatening, or infringing.
- Do not upload content you do not have the right to use.
- Do not misrepresent your identity, credentials, educational status, or association with any institution, service, regulator, or ministry.
- Do not use the Site in a way that could damage the Site, overburden systems, or impair access for others.

12. Marketing Communications and CASL

If you subscribe to newsletters, product updates, launch notices, promotions, or other commercial electronic messages, Medic Blueprint intends to send such messages in accordance with applicable Canadian anti-spam laws, including CASL.

- Commercial electronic messages may include the business name, valid contact information, and an unsubscribe mechanism.
- You may withdraw consent at any time by using the unsubscribe link or contacting Medic Blueprint.
- Unsubscribe requests will be processed as required by applicable law.

13. Privacy

Your use of the Site is also governed by the Privacy Policy. By using the Site, you acknowledge that personal information may be collected, used, stored, disclosed, and safeguarded as described in that policy.

14. Third-Party Services and Links

The Site may contain links to third-party tools, platforms, or websites, including payment processors, analytics services, email marketing providers, social media services, or cloud hosting tools. Medic Blueprint is not responsible for the content, uptime, accuracy, practices, or security of third-party services not controlled by Medic Blueprint.

15. Disclaimer of Warranties

The Site and all products and services are provided on an “as is” and “as available” basis to the fullest extent permitted by law. Medic Blueprint does not warrant that the Site will be uninterrupted, error-free, secure, current, suitable for your specific educational goals, or free from viruses or other harmful components.

16. Limitation of Liability

To the fullest extent permitted by law, Medic Blueprint and its owners, contributors, contractors, and affiliates will not be liable for indirect, incidental, special, consequential, punitive, or exemplary damages, or for loss of profits, revenue, data, opportunity, exam results, employment opportunities, goodwill, or business interruption arising from or related to the Site, products, services, or reliance on educational content.

To the fullest extent permitted by law, any direct liability arising out of a purchase is limited to the amount you paid for the specific product or service giving rise to the claim.

17. Indemnity

You agree to indemnify and hold harmless Medic Blueprint and its owners, contributors, contractors, and affiliates from claims, losses, liabilities, costs, and expenses, including reasonable legal expenses, arising from your misuse of the Site, your breach of these Terms, your infringement of another person's rights, or your unlawful conduct.

18. Termination

Medic Blueprint may suspend, restrict, or terminate access to all or part of the Site at any time, with or without notice, where reasonably necessary for security, maintenance, legal compliance, non-payment, suspected abuse, suspected redistribution, or breach of these Terms.

19. Governing Law

These Terms are governed by the laws of the Province of Ontario and the federal laws of Canada applicable in Ontario, without regard to conflict of law principles. Unless applicable law requires otherwise, disputes shall be brought before the courts located in Ontario, Canada.

20. Severability and Entire Agreement

If any provision of these Terms is found unenforceable, the remaining provisions will remain in force to the extent permitted by law. These Terms, together with the Privacy Policy, Refund Policy, and any product-specific terms posted at the time of purchase, form the entire agreement between you and Medic Blueprint regarding the Site.

21. Contact

Questions about these Terms can be sent to questions@themedicblueprint.ca.

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